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Dear MOBIO Member:

We want to make all MOBIO members and prospects aware of a new and valuable cost-savings program that the Missouri Biotechnology Association, in conjunction with the Biotechnology Industry Organization (BIO), is offering to MOBIO members. Through BIO's group purchasing program, BIO, the international biotechnology trade association, has just established a cost-savings program in the news distribution area in partnership with Business Wire for the benefit of BIO and MOBIO member companies. If your company is or becomes a member of MOBIO, you can take advantage of this discount communications/IR program. The special pricing and benefits offered by Business Wire to MOBIO members through this program include:

- 10% discount off Business Wire's standard published rates on news distribution services (either domestic, specialty and international circuits)
- Complimentary annual membership to Business Wire Distribution to national life science trade publications included at no additional charge with any distribution circuit selected
- Posting of your company's logo included with your company's news releases at no additional charge
- Free Business Wire "NewsTrak Reach and Posting" reports that provide monitoring and reporting of the visibility, access and usage of your news release

Business Wire was selected as BIO's news distribution partner after a comprehensive 9-month competitive bid/RFP and contract negotiations process. The process was guided and overseen by a committee of 13 member company representatives who have the primary responsibility of managing their company's communications/IR program. After a thorough, methodical and objective review and analysis of the proposals submitted by the responding news distribution providers, the committee concluded that Business Wire and its package of benefits offered the greatest overall value to members. Business Wire is a wholly owned subsidiary of Berkshire Hathaway and is a global market leader in commercial news distribution.

All MOBIO members can participate in this Business Wire discount program. If your company currently uses Business Wire, you can still take advantage of the program. To learn more about the program and how it can benefit your company, contact Lee Marshall of Business Wire at 800-999-1178 or at lee.marshall@business-wire.com, or visit www.BioBusinessSolutions.com/news.asp.

Information about other cost-savings programs offered by MOBIO through its Joint Marketing Agreement with BIO can be found at <http://www.biobusinesssolutions.com/mo.asp>

Sincerely,

Kelly Gillespie
Executive Director